# Joe Chiarella

Strategic Thinking, Foresight, Guidance, and Disciplined Execution www.JoeChiarella.com

Technology business executive (multiple startups, 2 exits).

Accomplished product strategist, architect, and manager (multiple product launches: >400M users, \$###M revenues). Insightful business and data analyst. (Ask me about PrevCAR)

#### PROFESSIONAL HISTORY

	Owner, Coach, Advisor, Consultant <u>JoeChiarella.com</u> Strategic Focus Alignment, LLC	1985	Now
VISTAGE	SPEAKERS BUREAU Vistage Worldwide, Inc.	2019	2021
UMBC	ENTREPRENEUR IN RESIDENCE University of Maryland, Baltimore County	2018	2019
Patent Index	FOUNDER & PUBLISHER Patentldx.com Patent Index, LLC & Inventiveness Index	2014	Now
	CO-FOUNDER & CRYPTOGRAPHER UberCrypt.com Colloid, LLC (makers of the UberCrypt Framework)	2011	Now
	SHAREHOLDER, ADVISOR DataMotion.com DataMotion, Inc.	2008	Now
<b>AVG</b>	SR. PRODUCT ARCHITECT, DATA CENTER MGR AVG Technologies, Inc.	2008	2010
XD)	CO-FOUNDER, PRODUCT MGR, IT MGR Exploit Prevention Labs, Inc. (Acquired by AVG)	2006	2008
*	TECHNOLOGY OFFICER Harrisburg Univ of Science & Technology + SciTech High	2003	2004
8	CO-FOUNDER, TECH ARCHITECT Yellowcakes, LLC	2003	2007
PESTPATROL	SHAREHOLDER, PRODUCT MGR/ARCHITECT Safersite, Inc. d/b/a PestPatrol (Acquired by CA)	2002	2004
#	FOUNDER, CEO, PRODUCT ARCHITECT Personal Learning Technologies, Inc.	1997	2002
- Variotales	OWNER, CONSULTANT, DEVELOPER Imagination Industries, Inc.	1997	2003
4	IT ARCHITECTURE & INFRASTRUCTURE MANAGER Hershey Company	1991	1996
M: CROPY	END-USER COMPUTING MANAGER McCrory Stores	1985	1991
ComputorLand	TRAINING & SUPPORT MANAGER Superior Computer Systems d/b/a Computerland	1982	1984

Read testimonials: JoeChiarella.com/TE



# Philosophy (Swim in the 7 C's)

"Strive to contribute, create & collaborate. Nurture a healthy curiosity & a constructive mindset. Grow courageously. Care for others."

# Professional Strengths (top 5's)

GallupStrengthsCenter.com: Futurist,
Strategic, Achiever, Learner, Ideation
LeadershipCircle.com: Purposeful & Visionary,
Strategic Focus, Personal Learner, Caring
Connection, Mentoring & Developing
Linkedin Endorsements: Startups, Product
Management, Strategy, Security

#### **Patents**

US: 5332264, 8767954, 9118481

## **Published Author**

White Paper: Bending the Blue Curve (2024)
Article: Ethics & Medics, 2016
Publisher: Inventiveness Index, 2014-16
Research: Int'l Assoc. of Cryptologic Research, 2014
Data Analyst/Pub: Yellowcakes Magazine, 2003-05
Presenter: Soc. for Applied Learning Tech, 2000
Weekly Columnist: Strictly Business Journal, 1984-85
Research/Author: US Geological Survey, 1981

## Philanthropy & Civics

SWFL Tech Board Director (2024-Present)
CoderKids Board Director (2016-2021)
ExecuStar Board Director (2016-2018)
PSU/Hershey Med Center: Commercialization
Advisory Board (2011-2016)
Tech Council Central PA Committees (2000-2020)
PA House of Representatives: Emerging Technologies
Task Force (2002)
Mensa Int'l: Member

### **Passions**

Loving people, serving others, living my faith, learning, traveling, enjoying gelato, and carving sculptures out of marble.