

Joe Chiarella

Leadership – Vision – Communication – Execution

www.JoeChiarella.com



Executives use SFA to build a better organization by aligning Individual Domains with Organizational Focus. As an experienced executive advisor and consultant, I help them do it. Seasoned high-tech startup visionary. Product strategist, architect and manager. Skilled at communication and disciplined execution. Insightful business and data analyst.

PROFESSIONAL HISTORY

	Owner, Coach, Advisor, Consultant JoeChiarella.com Strategic Focus Alignment, LLC	1985	Now
	SPEAKERS BUREAU Vistage Worldwide, Inc.	2019	2021
	ENTREPRENEUR IN RESIDENCE University of Maryland, Baltimore County	2018	2019
	FOUNDER & PUBLISHER PatentIdx.com Patent Index, LLC & Inventiveness Index	2014	Now
	CO-FOUNDER & CRYPTOGRAPHER UberCrypt.com Colloid, LLC (makers of the UberCrypt Framework)	2011	Now
	SHAREHOLDER, ADVISOR DataMotion.com DataMotion, Inc.	2008	Now
	SR. PRODUCT ARCHITECT, DATA CENTER MGR AVG Technologies, Inc.	2008	2010
	CO-FOUNDER, PRODUCT MGR, IT MGR Exploit Prevention Labs, Inc. (<i>Acquired by AVG</i>)	2006	2008
	TECHNOLOGY OFFICER Harrisburg Univ of Science & Technology + SciTech High	2003	2004
	CO-FOUNDER, TECH ARCHITECT Yellowcakes, LLC	2003	2007
	SHAREHOLDER, PRODUCT MGR/ARCHITECT Safersite, Inc. d/b/a PestPatrol (<i>Acquired by CA</i>)	2002	2004
	FOUNDER, CEO, PRODUCT ARCHITECT Personal Learning Technologies, Inc.	1997	2002
	OWNER, CONSULTANT, DEVELOPER Imagination Industries, Inc.	1997	2003
	IT ARCHITECTURE & INFRASTRUCTURE MANAGER Hershey Company	1991	1996
	END-USER COMPUTING MANAGER McCroly Stores	1985	1991
	TRAINING & SUPPORT MANAGER Superior Computer Systems d/b/a Computerland	1982	1984

Read testimonials: JoeChiarella.com/TE

Philosophy (Swim in the 7 C's)

*"Strive to **contribute, create & collaborate**. Nurture a healthy **curiosity & a constructive mindset**. Grow **courageously**. Care for others."*

Professional Strengths (top 5's)

GallupStrengthsCenter.com: Futurist, Strategic, Achiever, Learner, Ideation
LeadershipCircle.com: Purposeful & Visionary, Strategic Focus, Personal Learner, Caring Connection, Mentoring & Developing
LinkedIn Endorsements: Startups, Product Management, Strategy, Security, Cloud Computing/Software

Patents

US: 5332264, 8767954, 9118481

Published Author

Book: **Strategic Focus Alignment**, [in development]
Article: **Ethics & Medics**, 2016
Publisher: **Inventiveness Index**, 2014-16
Research: **Int'l Assoc. of Cryptologic Research**, 2014
Data Analyst/Pub: **Yellowcakes Magazine**, 2003-05
Presenter: **Soc. for Applied Learning Tech**, 2000
Weekly Columnist: **Strictly Business Journal**, 1984-85
Research/Author: **US Geological Survey**, 1981

Philanthropy & Civics

CoderKids Board Director (2016-2021)
ExecuStar Board Director (2016-2018)
PSU/Hershey Med Center: Commercialization Advisory Board (2011-2016)
PA House of Representatives: Emerging Technologies Task Force (2002)
Mensa Int'l: Member

Passions

Loving people, serving others, living my faith, learning, traveling, enjoying gelato, and carving sculptures out of marble.