

Joe Chiarella

Leadership – Vision – Communication – Execution

JoeChiarella.com



Executives use SFA to achieve more by aligning the best version of themselves with the best version of their company.

As an experienced executive advisor and coach, I help them do it. Seasoned high-tech startup visionary. Product strategist, architect and manager. Skilled at communication and disciplined execution. Insightful business and data analyst.



PRIMARY ACTIVITY

EXECUTIVE ADVISOR, CONSULTANT JoeChiarella.com

Strategic Focus Alignment (Serving Businesses Since 1985)

PROFESSIONAL HISTORY

SPEAKERS BUREAU Vistage.com Vistage Worldwide, Inc.	2019	
ENTREPRENEUR IN RESIDENCE BWTechUMBC.com University of Maryland, Baltimore County	2018	2019
FOUNDER & PUBLISHER PatentIdx.com Patent Index, LLC & Inventiveness Index	2014	
CO-FOUNDER & CRYPTOGRAPHER UberCrypt.com Colloid, LLC (makers of the UberCrypt Framework)	2011	
SHAREHOLDER, ADVISOR DataMotion.com DataMotion, Inc.	2008	
SR. PRODUCT ARCHITECT, DATA CENTER MGR AVG Technologies, Inc.	2008	2010
CO-FOUNDER, PRODUCT MGR, IT MGR Exploit Prevention Labs, Inc. (<i>Acquired by AVG</i>)	2006	2008
TECHNOLOGY OFFICER Harrisburg University of Science & Technology, and SciTech High	2003	2004
CO-FOUNDER, TECH ARCHITECT Yellowcakes, LLC	2003	2007
SHAREHOLDER, PRODUCT MGR/ARCHITECT Safersite, Inc. d/b/a PestPatrol (<i>Acquired by CA</i>)	2002	2004
FOUNDER, CEO, PRODUCT ARCHITECT Personal Learning Technologies, Inc.	1997	2002
OWNER, CONSULTANT, DEVELOPER Imagination Industries, Inc.	1997	2003
IT ARCHITECTURE & INFRASTRUCTURE MANAGER Hershey Company	1991	1996
END-USER COMPUTING MANAGER McCrorry Stores	1985	1991
TRAINING & SUPPORT MANAGER Superior Computer Systems d/b/a Computerland	1982	1984

Philosophy (Swim in the 7 C's)

*"Strive to **contribute, create & collaborate.** Nurture a healthy **curiosity & a constructive mindset.** Grow **courageously.** Care for others."*

Professional Strengths (top 5's)

GallupStrengthsCenter.com: Futurist, Strategic, Achiever, Learner, Ideation
LeadershipCircle.com: Purposeful & Visionary, Strategic Focus, Personal Learner, Caring Connection, Mentoring & Developing
LinkedIn Endorsements: Startups, Product Management, Strategy, Security, Cloud Computing/Software

Patents

US: 5332264, 8767954, 9118481

Published Author

Book: **Strategic Focus Alignment**, [in development]
Article: **Ethics & Medics**, 2016
Publisher: **Inventiveness Index**, 2014-16
Research: **Int'l Assoc. of Cryptologic Research**, 2014
Data Analyst/Pub: **Yellowcakes Magazine**, 2003-05
Presenter: **Soc. for Applied Learning Tech**, 2000
Weekly Columnist: **Strictly Business Journal**, 1984-85
Research/Author: **US Geological Survey**, 1981

Philanthropy & Civics

CoderKids Board Director (2016-Present)
ExecuStar Board Director (2016-18)
PSU/Hershey Med Center: Commercialization Advisory Board (2011-16)
PA House of Representatives: Emerging Technologies Task Force (2002)

Passions

Loving people, serving others, living my faith, learning, traveling, enjoying gelato, and carving sculptures out of marble.

Read testimonials: JoeChiarella.com/TE